

**M I N U T E S**  
**MICs Healthcare Foundation Board Meeting**  
**Tuesday, February 7, 2023**  
**1:00p.m. – via Zoom**

<b>MICs Healthcare Foundation Board</b>	
X	Gilles Forget – Chair/Treasurer
X	Suzanne de Laplante – Co-chair
X	Lynne Chartier-Cashmore – Director, Iroquois Falls
X	Carol Ann Goulet – Director, Cochrane
A	Anne Dyas – Director, Cochrane
X	Oswald Silverson- BMH Chair
X	Danielle Delaurier- AGH Chair
X	Patricia Dorff- LMH Chair
X	Paul Chatelain – MICs Chief Executive Officer and Secretary
<b>Guests</b>	
X	Katie Browne- MICs Foundation Coordinator
X	Stéphanie Giguère – Iroquois Falls Community Member
R	Chris Wray –Black River-Matheson Community Member
X	Gilles Laderoute- Black River-Matheson Community Member

**1.0 WELCOME**

- Gilles welcomed everyone.

**2.0 APPROVAL OF THE AGENDA**

- The agenda was reviewed.

Motion:

Moved by: G. Laderoute

Seconded by: O. Silverson

Be it resolved,

**THAT** the MICs Healthcare Foundation Board of Directors approve the board agenda as provided.

Carried.

**3.0 APPROVAL OF THE MINUTES**

- Minutes of the MICs Healthcare Foundation Board of Directors’ meeting held January 10, 2023 were provided for information.

Motion:

Moved by: G. Laderoute

Seconded by: O. Silverson

Be it resolved,

**THAT** the MICs Healthcare Foundation Board of Directors approve the minutes of the meetings held January 10, 2023 as presented.

Carried.

#### **4.0 BUSINESS ARISING FROM MINUTES**

##### **4.1 Income Statement Review – P. Chatelain**

- Paul provided an overview of the income statements by location and class.

##### **4.2 Monthly Report/Marketing Update– K. Browne**

- Reviewed MICs 50/50 overview and stats for the month of January.
- New AGCO License has been submitted for the 50/50 draw as the current license expires end of March.
- Two significant changes made to the new application. Rather one (1) \$750.00 early bird prize, we will now offer two (2) early bird prizes. Early bird draws will now take place on Thursday's, grand prize draw remains on the last Friday of the month.
- Grand prize has seen an increase in the last couple of months. This is a direct result of new players in the month of December. Many are continuing to play.
- Advertisement will need to be considered-need to find reasonable opportunities to expand the 50/50 brand to ensure new customers are playing every month, resulting in larger jackpots.
- Foundation Coordinator modules have been completed. This includes a step-by-step process for 50/50 draw creation/completion, AGCO reporting, website etc.

##### **4.3 South Centennial Manor Redevelopment Update – P. Chatelain**

- Success of the SCM Redevelopment Public Meeting was discussed.
- Next steps- preliminary plans are required by end of February (layout of plans) and secure the loan from Ontario Financing Authority.
- Other milestones to complete by end of April, signed development agreement being a priority.

##### **4.4 SCM Fundraising Events – S. de Laplante / G. Forget**

- Upcoming fundraisers include our annual lobster dinner (dine-in), scheduled for Friday, May 26th, 2023.
- Awaiting confirmation regarding the musical showcase. No set date.

##### **4.5 Foundation Coordinator- Application to NOHFC, Job Description & Timeline**

- Application has been submitted to NOHFC for the Foundation Coordinator position. Additional questions were answered and submitted.
- The job posting provided highlights to some of the additional tasks done within the scope of the position. Submitted as suggestions.
- Correspondence was received that we will move to next steps of the process.
- Application is going to the next committee meeting. Will receive an answer in the next month or so.

**5.0 NEW BUSINESS**

**5.1 MICs Healthcare Foundation Board Meetings Resuming to In-Person**

- Discussion was held regarding in-person meetings resuming.
- Zoom links will still be provided to those who are unable to attend in person.
- Others to attend in person could meet at the AGH boardroom.

**5.2 MICs Foundation 50/50 Draw Newspaper Advertisement**

- Referenced the memo provided with the current cost to newspaper advertisement.
- Will reduce to one (1) advertisement per month, however will need to look into other forms of advertisement to ensure we are still reaching new customers.
- BRM Municipality is posting the draw occasionally, no response from the other town sites.
- Requested that a profile on LinkedIn be entertained for potential promotion.
- Include the 50/50 link of the SCM Redevelopment tab.

**5.3 SCM Redevelopment Fundraising Update**

- No changes from last report. No additional expenses allocated.
- Recommendation that financial statements are provided for projects that run through the foundation, indicating profit/loss, be presented at the foundation meetings and a motion attached for approval.
- Moving forward, will request a tab on the profit and loss (location & Class) financial statements.

**6.0 UNFINISHED BUSINESS**

**6.1 MICs Healthcare Foundation Coordinator Position**

- The current Coordinator will still support the Foundation until a successor is in place/until further notice.
- Will continue to be a backup moving forward until otherwise directed.

**7.0 ADJOURNMENT**

Motion to adjourn

Moved by: G. Laderoute

Seconded by: P. Dorff

Carried.

The next meeting is scheduled for Tuesday, April 4, 2023 at 1:30 p.m.

There being no further business, the open meeting adjourned at 1:38p.m.