

M I N U T E S
MICs Healthcare Foundation Board Meeting
Tuesday, September 27, 2022
1:00p.m. – via Zoom

MICs Healthcare Foundation Board	
R	Gilles Forget – Chair/Treasurer
X	Suzanne de Laplante – Co-chair
X	Lynne Chartier-Cashmore – Iroquois Falls Community Member
A	Carol Ann – Cochrane Community Member
A	Anne Dyas – Lady Minto Hospital Auxiliary Representative
X	Stéphanie Giguère – Iroquois Falls Community Member
X	Chris Wray – Black River-Matheson (left at 2:00p.m.)
X	Paul Chatelain – MICs Chief Executive Officer and Secretary
Guests	
X	Katie Browne- MICs Foundation Coordinator
A	Dan Demers – Bercell Integrated Technologies

1.0 WELCOME

- Suzanne welcomed everyone.

2.0 APPROVAL OF THE AGENDA

- The agenda was reviewed.

Addition 5.2- CTV News Advertisement

Motion:

Moved by: C. Wray

Seconded by: S. Giguère

Be it resolved,

THAT the MICs Healthcare Foundation Board of Directors approve the board agenda as amended.

Carried.

3.0 APPROVAL OF THE MINUTES

- Minutes of the MICs Healthcare Foundation Board of Directors’ meeting held August 23, 2022 were provided for information. Foundation Coordinator identified Carol Ann Goulet was marked as absent, corrected to present for this meeting. No other changes.

Motion:

Moved by: S. Giguère

Seconded by: L. Chartier-Cashmore

Be it resolved,

THAT the MICs Healthcare Foundation Board of Directors approve the minutes of the meetings held August 23, 2022 as amended.

Carried.

4.0 BUSINESS ARISING FROM MINUTES

4.1 Income Statement Review – P. Chatelain

- Paul provided an overview of the income statements to date.
- Paul discussed option of investing monies in the Foundation account (including the 1 million donation from Labelle for the SCM Redevelopment). RBC investor has provided GIC rates and term recommendations. Resolution to come to the next board meeting.

4.2 Monthly Report/Marketing Update– K. Browne

- Reviewed MICs 50/50 overview and stats for the month of August.
- To date, \$120,405.00 has been given out in grand prize jackpots, \$12,000.00 in early bird cash prizes and 5 additional early bird prizes.
- MTO was contacted in regards to billboard advertisement on HWY 101. They are currently doing an inventory of signs. The Foundation has been placed on a waiting list. When an opening become available the cost of \$750.00 for a five-year term (plus the cost of the billboard itself).
- Brewers Retail Inc. disclosed AGH raised \$215.55 in donations and LMH \$296.75. A deposit will be made shortly.
- Reached out to Kapuskasing to discuss their radiothons in the past for best practices.
- Discussed the upcoming fundraising event (supporting hockey tournament).
- Letter will be sent to the Iroquois Falls CAO for a request to reduce the community hall rental fee. Special Occasions Permit will be applied for.
- Iroquois Falls Home Hardware has graciously sponsored the early bird draw for October.
- Reviewed recent donations received.
- NOHFC will be submitted once the tender document has been received and we can update the application with the financial information.
- Discussion was held regarding the Foundation Coordinators contract and the possibility of requesting an extension. Lynne advised a second year is only approved in the case of a professional development training.
- SCM window case completed at SCM.

4.3 South Centennial Manor Redevelopment Update – P. Chatelain

- Board meeting is taking place September 28th. Audited financial statements will be presented for the SCM redevelopment project.
- Discussion of where other long-term care home construction projects are sitting at present.

4.4 SCM Fundraising Events – S. de Laplante / G. Forget

- Looking to do a curling bonspiel in January and the musical showcase afterwards.
- Discussion of supporting the November 4th & 5th Hockey tournament. Fundraising committee continues to meet regarding tasks to be completed leading up to this event.

5.0 NEW BUSINESS

5.1 MICs Group of Health Services Radiothon

- Preparations in progress.

5.2 CTV News Advertisement

- Discussed the advertisement opportunity that was presented to the MICs Foundation by CTV news. Played a demonstration of the TADH advertisement. Cost for the month is \$1,300.00.
- Board agreed it is a large purchase price and no guarantee of an increase value in sales. Will pass at this time and focus on creating a Facebook ad to see if this provides more exposure.

6.0 ADJOURNMENT

Motion to adjourn:

Moved by: S. Giguère

Seconded by: L. Chartier-Cashmore

Carried.

The next meeting is scheduled for Wednesday, October 26 at 1:00 p.m.

There being no further business, the meeting adjourned at 1:48 p.m.