

M I N U T E S
MICs Healthcare Foundation Board Meeting
Monday, June 27, 2022
1:00p.m. – via Zoom

MICs Healthcare Foundation Board	
X	Gilles Forget – Chair/Treasurer
X	Suzanne de Laplante – Co-chair
X	Lynne Chartier-Cashmore – Iroquois Falls Community Member
R	Carol Ann – Cochrane Community Member
X	Anne Dyas – Lady Minto Hospital Auxiliary Representative
X	Stéphanie Giguère – Iroquois Falls Community Member
X	Chris Wray – Black River-Matheson (left at 2:00p.m.)
X	Paul Chatelain – MICs Chief Executive Officer and Secretary
Guests	
X	Katie Browne- MICs Foundation Coordinator
A	Dan Demers – Bercell Integrated Technologies
A	Jesse Cybolsky – Volunteer

1.0 WELCOME

- Gilles welcomed everyone.

2.0 APPROVAL OF THE AGENDA

- The agenda was reviewed.

Motion:

Moved by: A. Dyas

Seconded by: S. Giguère

Be it resolved,

THAT the MICs Healthcare Foundation Board of Directors approve the board agenda as approved.

Carried.

3.0 APPROVAL OF THE MINUTES

- Minutes of the MICs Healthcare Foundation Board of Directors’ meeting held May 10, 2022 were provided for information.

Motion:

Moved by: P. Chatelain

Seconded by: S. Giguère

Be it resolved,

THAT the MICs Healthcare Foundation Board of Directors approve the minutes of the meetings held May 10, 2022 as presented.

Carried.

4.0 BUSINESS ARISING FROM MINUTES

4.1 Income Statement Review – P. Chatelain

- Paul questioned the Profit and Loss by Class statement, \$-33,878.68 (which is the distribution of the 50/50 profit to each location). This amount should be closed out and no longer showing on the statements.
- Under the Profit and Loss Financial Statement, SCM, what is the \$-372.50? Katie will look into both questions.

4.2 Monthly Report/Marketing Update– K. Browne

- Summary provided of the June monthly report.
- Summarized the MICs June 50/50 sales. Total sales, \$16,250.00, winner Gail Waghorn took home \$8,125.00. 13% of total orders were new customers. Average order \$26.52 which is an increase from last month.
- Discussion was had regarding the funds raised and the R Series monitor/defibrillators being purchased. The importance of advertising how the funds have been used and what equipment has been bought to date is important and could effect sales. The same medical equipment has been advertised since the beginning of the 50/50 draw.
- Paul advised to get a quote for the equipment and to move forward.
- Gilles suggested a motion be drafted to go ahead with the purchase of the R Series/Defibrillators.
- Brisson Castle has the July early bird prize on display at the store, while advertising the MICs50/50 draw.
- The idea of having a hand held device at each hospital was discussed, however this may interfere with reception duties, especially when COVID screeners are no longer being used and reception has to take on that responsibility.
- Taking payments over the phone will be looked into with other foundations and reported on next meeting.
- Overview of the curbside lobster dinner provided. Profit of \$1,307.00 to the SCM and \$312 to the Rosedale Sunroom project.
- There has been no success in trying to organize a golf tournament for this summer. Matheson golf course has not reopened, Cochrane has been fully booked and no response after the initial conversation with Iroquois Falls.
- A proposal was developed for the Bingham Memorial/Rosedale sunroom/outdoor living area project (valued at \$750,000.00). This has been sent to three (3) local businesses and two (2) local clubs requesting a donation. Fundraising efforts to offset the cost of this project will be taking place.

4.3 South Centennial Manor Redevelopment Update – P. Chatelain

- Financial statements are still with the auditor. Once they are completed, they will be sent to the Ministry.
- An article has been drafted and sent to the Enterprise with an update regarding the SCM. Redevelopment.
- A recommendation was made that this should go on the MICs website.

4.4 SCM Fundraising Events – S. de Laplante / G. Forget

- Musical Showcase has been booked for October 8th, Thanksgiving weekend.
- The hall has been booked, just waiting on confirmation of musicians.
- A sub-committee will be developed for this event.

5.0 NEW BUSINESS

5.1 KDCDC Funding Approval

- The Board of Directors were advised that the KDCDC funding for the Matheson billboard has been approved. The Foundation will be responsible for approximately \$662.00 after the grant has been applied.

5.2 MICs Foundation Reusable Bag Fundraiser:

- Discussion held regarding the cost of the reusable bags vs the profit that would be raised. With competitors having the opportunity to sell their bags at a much lower price due to the volume purchased, the MICs fundraiser would be at a disadvantage.
- Considering a partnership would be an idea.
- Gilles had also suggested the idea of a fly swatter with the logo of each hospital on it.
- Consideration was given to where merchandise would be sold, who would sell it and competing with other businesses.
- Point was raised that we are looking at selling items that are typically swag at an event, which is given out at no cost.

6.0 ADJOURNMENT

Motion to adjourn:

Moved by: C. Wray

Seconded by: S. Giguère

Carried.

The next meeting is scheduled for Monday, July 18th at 1:00 p.m.

There being no further business, the meeting adjourned at 1:40 p.m.