

M I N U T E S
MICs Healthcare Foundation Board Meeting
Tuesday, April 12, 2022
13h30 Hours – via Zoom

MICs Healthcare Foundation Board	
X	Gilles Forget – Chair/Treasurer
X	Suzanne de Laplante – Co-chair
X	Lynne Chartier-Cashmore – Iroquois Falls Community Member
A	Carol Ann – Cochrane Community Member
X	Anne Dyas – Lady Minto Hospital Auxiliary Representative
X	Stéphanie Giguère – Iroquois Falls Community Member
X	Chris Wray – Black River-Matheson (left at 2:00p.m.)
X	Paul Chatelain – MICs Chief Executive Officer and Secretary
Guests	
X	Katie Browne- MICs Foundation Coordinator
X	Dan Demers – Bercell Integrated Technologies
A	Jesse Cybolsky – Volunteer

1.0 WELCOME

- Gilles welcomed everyone.

2.0 APPROVAL OF THE AGENDA

- The agenda was reviewed.

Motion:

Moved by: Chris Wray

Seconded by: Paul Chatelain

Be it resolved,

THAT the MICs Healthcare Foundation Board of Directors approve the board agenda as presented.

Carried.

3.0 APPROVAL OF THE MINUTES

- Minutes of the MICs Healthcare Foundation Board of Directors’ meeting held March 15, 2022 were provided for information.

Motion:

Moved by: S. Giguère

Seconded by: A. Dyas

Be it resolved,

THAT the MICs Healthcare Foundation Board of Directors approve the minutes of the meetings held March 15, 2022 as presented.

Carried.

4.0 BUSINESS ARISING FROM MINUTES

4.1 Income Statement Review – P. Chatelain

- Paul summarized income statements by both class and location.
- Motion will be presented at the end of the agenda to proceed with the disbursement of 50/50 profit, to be divided by all four locations.
- Discussion was held regarding the funds to be purchased for the R Series Monitor/Defibrillators. Katie will speak with Rejeanne in regards to this.

4.2 Monthly Report/Marketing Update– K.Browne

- AGCO update with the changes made to the raffle renewal (tickets, early bird draw moved by one week).
- Total sales as of today for the April draw is \$11,585.00, jackpot is at \$5,792.50.
- Overview of sales was discussed (average sales order, conversion rate, location of sales, new customers)
- March's jackpot winner donated 50% of her overall winnings back to the Foundation.
- Mother's day extra prize will take place on May 6th. Prize includes swag from Tim Horton's, reversible quilt set from By the Rivers Edge and a manicure, pedicure and 5 tanning sessions (including all creams and goggles) from Gels by Jess Esthetics.
- Father's day extra prize has been donated by Girard Esso in Cochrane. The donation includes a chainsaw, case and hat for the June 17th draw.
- Advertisement continues with Cochrane Times and the Enterprise.
- Cochrane Telecom Services has donated live advertisement on their Cochrane community channel, which airs our 50/50 promotion for 14 seconds at a time.
- Communication from the Cochrane Clerk regarding the advertisement on the Tim Horton's Event Centre digital screen is expected soon. Guaranteed 6 weeks free advertisement however there is concern regarding how often the sign is on.
- MICs email blasts have been very successful for both the 50/50 draw and SCM cash prize draw.
- The Chair suggested reaching out to Wlad and Rockshield for potential extra draw prizes.
- Proposal for KDCDC was presented to Paul for review. Discussed potential challenges as both Cochrane and Iroquois Falls is out of KDCDC's district.

4.3 South Centennial Manor Redevelopment Update – P. Chatelain

- Financial statements are now complete and with the auditor. Hoping to have these back by the end of April. The hope is to present the financial statements to the board at the end of the month, and then submit them to the MLTC.
- There may be a delay due to income tax season and election coming up.

4.4 SCM Fundraising Events – S. de Laplante / G. Forget

- Ticket sales are almost complete. Approximately 54 tickets left to be sold. Deadline for ticket sales is Saturday at noon.
- Discussed details for Sundays draw.
- A video will be taken for transparency of the draw.
- No update on the lobster dinner at this time. Suggestions surrounding other types of seafood sales.

4.5 Chamber of Commerce Silent Auction Attendance- Katie

- Participation from the Board is encouraged.
- Gilles suggested that Board members consider paying for their own tickets rather than the funds coming out of the foundations account. Having the foundation absorb the expense defeats the purpose of having funds raised for the Foundation. Board members and Foundation Coordinator agreed to pay for their own tickets.
- If cost is an issue and a member would like to participate, arrangements will be made accordingly.

4.6 Manor Redevelopment Projects in Surrounding Areas Update- P. Chatelain

- Previously discussed, no further comments.

5.0 NEW BUSINESS

5.1 MICs 50/50 Raffle re. Rules of Play Memo- Katie

- Discussion was held surrounding the revision of the MICs 50/50 Rules of Play to include verbiage surrounding foundation employees and Board members not being eligible to participate in the draw.
- Foundation Coordinator cross-referenced with many surrounding 50/50 foundation draws and all have wording to this effect.
- Ideas were discussed including sending out a survey, modifying the Rules of play only to include the Foundation staff and Board of Directors (not those residing in their household), have a video recording of the number being drawn as a backup, and always have a second person watching the selection of the winning ticket.
- Dan spoke to the legitimacy of the on-line draw and the need for the policy to be in place.
- Foundation Coordinator will bring back an updated Rules of Play (not to be put into effect until the June draw). In addition, a write-up speaking to how the number is drawn and the overall process will be drafted in the case this is ever requested.

5.2 Paint and Sip Fundraiser Memo

- Discussion was held regarding a paint and sip event in each community, starting in Iroquois Falls.
- Recommendations were given for a contact in Cochrane.
- The Board approved the Foundation Coordinator to move forward on this fundraiser.

5.3 MICs Healthcare Foundation 50/50 Disbursement

- Motion was read to the Board regarding the MICs Healthcare Foundation 50/50 disbursement.
- All Board members voted in favour of the 50/50 proceeds to be disbursed amongst Anson General, Lady Minto, Bingham Memorial Hospital and SCM Redevelopment

Project.

Motion:

Moved by: A. Dyas

Seconded by: S. Giguère

THAT profits fundraised through the MICs Healthcare Foundation 50/50 raffle between the dates of April 30th, 2021 and March 25th, 2022, raffle license #RAF1205198, be disbursed as follows:

- Bingham Memorial Hospital – 25%
- Anson General Hospital – 25%
- Lady Minto Hospital – 25%
- South Centennial Manor Redevelopment Project – 25%

Carried.

6.0 ADJOURNMENT

Motion to adjourn:

Moved by: S. de Laplante

Seconded by: S. Giguère

Carried.

The next meeting is scheduled for Tuesday, May 10th at 1:30 p.m.

There being no further business, the meeting adjourned at 2:26 p.m.