

M I N U T E S
MICs Healthcare Foundation Board Meeting
Tuesday, March 15, 2022
13h30 Hours – via Zoom

MICs Healthcare Foundation Board	
X	Gilles Forget – Chair/Treasurer
X	Suzanne de Laplante – Co-chair
X	Lynne Chartier-Cashmore – Iroquois Falls Community Member
A	Carol Ann – Cochrane Community Member
X	Anne Dyas – Lady Minto Hospital Auxiliary Representative
X	Stéphanie Giguère – Iroquois Falls Community Member
R	Chris Wray – Black River-Matheson
X	Paul Chatelain – MICs Chief Executive Officer and Secretary
Guests	
X	Katie Browne- MICs Foundation Coordinator
A	Dan Demers – Bercell Integrated Technologies
A	Jesse Cybolsky – Volunteer

1.0 WELCOME

- Gilles welcomed everyone.

2.0 APPROVAL OF THE AGENDA

- The agenda was reviewed.

Motion:

Moved by: S. Giguère

Seconded by: A. Dyas

Be it resolved,

THAT the MICs Healthcare Foundation Board of Directors approve the board agenda as presented.

Carried.

3.0 APPROVAL OF THE MINUTES

- Minutes of the MICs Healthcare Foundation Board of Directors’ meeting held February 15, 2022 were provided for information.

Motion:

Moved by: S. de Laplante

Seconded by: A. Dyas

Be it resolved,

THAT the MICs Healthcare Foundation Board of Directors approve the minutes of the meetings held February 15, 2022 as presented.

Carried.

4.0 BUSINESS ARISING FROM MINUTES

4.1 Income Statement Review – P. Chatelain

- Paul reviewed the financial statements for profit and loss by class and location, dated April 2021 to February 2022.
- For the next Board meeting, financial statements will be requested to show the 50/50 sales up to date, in addition to statements showing funds allocated to each hospital and SCM.
- Discussion was had surrounding the SCM cash draw amount in the financial statements, question resolved. Gilles will provide the finance department an update to the cash draw total.

4.2 Monthly Report/Marketing Update– K.Browne

- AGCO monthly reporting is up to date which put the Foundation in compliance to apply for the new 2022-2023 raffle license. There has been some difficulty in the information provided on how to apply for a new application. An application has been submitted but we are waiting for an approval. Follow-up with AGCO has been taking place on a daily basis due to the time constraints of our current license ending.
- Changes to the next raffle license include; change in ticket price/quantity and the early bird draw has been pushed back by one week to give room for potential additional prizes.
- A letter will go out to local businesses looking for sponsors to a mother's day and father's day gift draw. This will be an additional prize for the month of May and June.
- Update provided on the MICs 50/50 raffle- Currently sitting approximately \$5,000.00 ahead of last months draw, first time customer's drive 17% of sales. Social media presence is growing!
- A discussion was had on the KDCDC application for funding- Foundation Coordinator requested feedback on digital sign vs. billboards. With the amount of potential digital signs going up in different towns, a proposal will be brought to the next Board meeting for billboard advertisement in each community.
- Matheson, Iroquois Falls and recently Cochrane have all donated their digital signs for advertisement at no cost.

4.3 South Centennial Manor Redevelopment Update – P. Chatelain

- The financial statements produced for the 96-bed manor are currently sitting with the auditor, Baker Tilly. Once they have been approved, they will be sent to the MOLTC, hopefully by the end of March.
- Discussion was had surrounding the details of the 96-bed manor, this being a better option financially and overall better option for the community.
- Questions were asked where the \$1 million dollar number came from that was discussed in an Enterprise Article. This was the construction subsidy.
- Public meeting will be held once the financial statements are submitted to the Ministry, therefore aiming for an April public meeting.
- Director of Care for the South Centennial Manor will be retiring at the end of June.
- Suzanne raised concern over the \$8 million that needs to be raised through fundraising efforts. Although 1.8 million has been raised (due to a large donation), the remaining amount is discouraging.
- The Foundation Coordinator will reach out to Timmins to see how financing was

accomplished for their new manor. Paul will reach out to Arnprior who is in early phases as well.

4.4 SCM Fundraising Events – S. de Laplante / G. Forget

- There are 1,200 cash draw tickets for sale, concerned not all tickets will be sold as volunteers to sell them are slowing down.
- Under 300 tickets left to be sold.
- This month a soft email blast will be sent to all MICs email addresses promoting the SCM tickets.
- Fundraisers that are being planned include the following: Curbside lobster dinner on Friday May 27th in IF, Foundation Coordinator will organize for Matheson, looking to see if anyone is interested in taking on Cochrane. Second event is a musical showcase- potentially in September.
- Once the SCM draw has been complete, the Foundation Coordinator will submit the financial report to AGCO.
- Paul recommended the Foundation Coordinator and some board members attend the silent auction-taking place at the Chamber of Commerce, as the Foundation is the recipient of the event. Paul and Katie have committed, will bring back to the next meeting.
- Suggested that we look into a New Years Eve event at the IF Jus Jordan arena to see if anything is book. Might be a good event to put on since people are starting to get out.
- Look into planned giving campaign.

5.0 NEW BUSINESS

5.1 Request for Advertising- K. Browne

- Will bring a proposal back to the next board meeting with a resolution for the billboard campaign.

6.0 ADJOURNMENT

Motion to adjourn:

Moved by: S. de Laplante

Seconded by: S. Giguère

Carried.

The next meeting is scheduled for Tuesday, April 12th at 1:30 p.m.

There being no further business, the meeting adjourned at 2:23 p.m.