

M I N U T E S
MICs Healthcare Foundation Board Meeting
Monday, October 4, 2021
9h30 Hours – via Zoom

MICs Healthcare Foundation Board	
x	Gilles Forget – Chair/Treasurer
x	Suzanne de Laplante – Co-chair
x	Lynne Chartier-Cashmore – Iroquois Falls Community Member
R	Carol Ann – Cochrane Community Member
R	Anne Dyas – Lady Minto Hospital Auxiliary Representative
x	Dan Demers – Bercell Integrated Technologies
x	Stéphanie Giguère – Iroquois Falls Community Member
x	Paul Chatelain – MICs Chief Executive Officer and Secretary
Guests	
x	Suzanne Gadoury – MICs Executive Assistant
R	Jesse Cybolsky - Volunteer

1.0 WELCOME

- Gilles welcomed everyone.

2.0 APPROVAL OF THE AGENDA

- The agenda was reviewed.

Motion:

Moved by: S. Giguere

Seconded by: L. Chartier-Cashmore

Be it resolved,

THAT the MICs Healthcare Foundation Board of Directors approve the board agenda as presented.

Carried.

3.0 APPROVAL OF THE MINUTES

- Minutes of the MICs Healthcare Foundation Board of Directors’ meetings held September 21, 2021 were provided for information.

Motion:

Moved by: S. de Laplante

Seconded by: S. Giguere

Be it resolved,

THAT the MICs Healthcare Foundation Board of Directors approve the minutes of the meetings held September 21, 2021 as presented.

Carried.

4.0 FOUNDATION BUSINESS

4.1 Foundation Coordinator Position – P. Chatelain

- The revised job description was provided for information
- Paul sent an email to the NOFHC project manager to ask if this position can be paid by MICs but hasn't received an answer yet
- Motion to approved the foundation coordinator position

Moved by: S. Giguere

Seconded by: L. Chartier-Cashmore

Be it resolved,

THAT the MICs Healthcare Foundation approve posting for the coordinator position with a closing date of October 29th

Carried.

For next agenda, add 3.1 "Business Arising from Minutes"

4.2 Income Statement Review – Chair

- No update

4.3 Marketing Update – D. Demers / J. Cybolsky

- Jesse could not attend the meeting but provided the following update: the email marketing campaign continues to see success, however, he is still working on many of the other items discussed at the last meeting which will continue to grow our reach
- Discussed signage at Girard Esso; Jesse will develop a budget for advertising

4.4 MICs Healthcare Foundation Brochure – Chair

- The brochure was revised again as recommended by the board
- Approval received to post the new brochure

Moved by: S. Giguere

Seconded by: S. de Laplante

- Will be advertised on FB, Foundation website, local papers
- Reviewed options to receive donations
- There are certain companies that help non-profit raise money such as fund me pages

4.5 South Centennial Manor Redevelopment Update – P. Chatelain

- The rezoning of the land should be done by town council this month
- Once this is done, the ministry will do a public consultation
- The foundation coordinator will also be responsible for fundraising for SCM

5.0 ADJOURNMENT

Motion to adjourn:

Moved by: P. Chatelain

Carried.

The next meeting will be scheduled for Wednesday, October 13, 2021 at 9:30 a.m.

There being no further business, the meeting adjourned at 9:58 a.m.