

**M I N U T E S**  
**MICs Healthcare Foundation Board Meeting**  
**Tuesday, August 10, 2021**  
**10h00 Hours – via Zoom**

<b>MICs Healthcare Foundation Board</b>	
x	Gilles Forget – Chair
x	Suzanne de Laplante – Co-chair
R	Lynne Chartier-Cashmore – Iroquois Falls Community Member
x	Carol Ann Goulet – Cochrane Community Member
R	Anne Dyas – Lady Minto Hospital Auxiliary Representative
x	Dan Demers – Bercell Integrated Technologies
x	Stéphanie Giguère – Iroquois Falls Community Member
x	Paul Chatelain – MICs Chief Executive Officer and Secretary
<b>Guests</b>	
R	Suzanne Gadoury – MICs Executive Assistant

**1.0 WELCOME**

- Gilles welcomed everyone.

**2.0 APPROVAL OF THE AGENDA**

- The agenda was reviewed.

Motion:

Moved by: C. Goulet

Seconded by:

Be it resolved,

**THAT** the MICs Healthcare Foundation Board of Directors approve the board agenda as presented.

Carried.

**3.0 APPROVAL OF THE MINUTES**

- Minutes of the MICs Healthcare Foundation Board of Directors' meetings held April 6, 2021 and August 4, 2021 were provided for information.

Motion:

Moved by: S. Giguere

Seconded by: P. Chatelain

Be it resolved,

**THAT** the MICs Healthcare Foundation Board of Directors approve the minutes of the meetings held April 6, 2021 and August 4, 2021 as presented.

Carried.

#### 4.0 FOUNDATION BUSINESS

##### 4.1 Raffle Financial Statement – Chair

- The financial statement was provided by the Senior Accountant
- It shows the revenues/expenses related to the raffle
- Dan noticed that the advertisement costs are higher than what is showing
- The CBN fees are invoiced and paid from the trust account
- We will revisit this in early September
- Will need to hire somebody soon to manage this

##### 4.2 Development of a 50/50 Raffle Budget – Chair

- It was decided at the last meeting that the Foundation would hire Jesse for 5 hours/week; Stephanie will reach out to him to ask for his working plan; he will be invited to the next meeting to present his proposal and a budget will be determined based upon this

##### 4.3 Discussion re Termination of CBN Agreement - Chair

- The Foundation has not been pleased with CBN as there are still many people who are unable to purchase tickets online and we have received many complaints most of which are related to location services
- CBN will be given the opportunity to find a solution before we consider terminating our agreement; if they can't fix the problem, Dan will contact Ascend

##### 4.4 Raffle Sales – S. de Laplante

- Discussed other options for people who want to purchase tickets who don't have computers/internet
- Could be purchased via staff/employee over the phone or hand held devices
- Have hand held devices at stores, summer markets; there would be a cost for this; Dan will review the price or buy tickets as a group (i.e. Diagnostic Imaging, Lab, etc.)
- There is still a lot of work to be done; we have to get our hospital staff and communities on board with the raffle so that we have their support
- The gift shops are closed now but when they open up, they could sell tickets there
- Seniors are an untapped market
- Sales are low due to it being summer; many people are away on vacation
- Raffle advertisements are published in each MICs Newsletter since its inception
- Stephanie suggested we post thermometers at each site to publicize our fundraising progress; this is something Jesse could take the lead on
- Jesse will need direction on what he needs to do around advertising outside FB
- It was suggested that we promote the raffle winners in the local papers to encourage community engagement

#### 5.0 ADJOURNMENT

Motion to adjourn:

Moved by: C. Goulet

Carried.

There being no further business, the meeting adjourned at 10:48 a.m.