

M I N U T E S
MICs Healthcare Foundation Board Meeting
Thursday, November 19, 2020
14h00 Hours – via Zoom

| MICs Healthcare Foundation Board | |
|---|---|
| Regrets | Maureen Konopelky – Foundation Board Chair |
| x | Suzanne de Laplante – Foundation Vice-Chair |
| x | Gilles Forget – Foundation Treasurer |
| x | Lynne Chartier-Cashmore – Iroquois Falls Community Member |
| x | Carol Ann Goulet – Cochrane Community Member |
| x | Anne Dyas – Lady Minto Hospital Auxiliary Representative |
| Regrets | Merv Anthony – Matheson Community Member |
| x | Paul Chatelain – MICs Chief Executive Officer and Secretary |
| GUESTS | |
| x | Suzanne Gadoury – MICs Executive Assistant (<i>Recording Secretary</i>) |
| x | Gail Waghorn – MICs Chief Financial Officer |
| x | Dan Demers – Bercell Integrated Technologies |

1.0 WELCOME

- Suzanne welcomed everyone.

2.0 FOUNDATION BUSINESS

2.1 Approval of the minutes of the meeting held October 23, 2020

Motion:

Moved by: G. Forget

Seconded by: C. Goulet

Be it resolved,

THAT the Minutes of the Healthcare Foundation Committee meeting held October 23, 2020 be approved as presented.

Carried.

2.2 Approval of new member – Chair

- Dan Demers of Bercell Integrated Technologies has requested to join the Foundation Committee
- He brings special skills that will be helpful with the implementation of electronic raffles

Motion:

Moved by: C. Goulet

Seconded by: A. Dyas

Be it resolved,

THAT the MICs Healthcare Foundation Committee approve the appointment of Dan Demers as presented.

Carried.

2.3 Discuss Implementation of Electronic Raffle – D. Demers

- Dan provided the link to the electronic raffle used by Timmins and District Hospital: <https://www.ascendfs.com/>
- Dan viewed the OLG site that explains how to go about getting a vendor; reached out to various vendors; has a solid understanding of the process; no IT expertise is required
- Reached out to Ascend which does the majority of 50/50 draws in the province
- It takes six weeks to get the gaming documents signed and get on-boarded
- Paul would like to roll this out by February 1, 2021
- Dan shared the details provided by Ascend; the document will be forwarded to the committee members
- Ascend provides the online portal, collection of 50/50 tickets and online payments as well as picks the winner; they also provide support to the client with the process; they suggest hiring a marketing firm; they can put us in touch with them
- There is a cost for this service (\$15,000 a year + merchant and gateway fees of 2.5% and \$0.40 per transaction
- The licence will allow us to use all the different formats for the same fee such as Chase the Ace, auctions, sweepstakes, etc.
- There is also an option to sell paper tickets in various outlets post-COVID
- Once a project manager is hired, he/she will co-manage the online raffles with Dan
- Dan will speak to other vendors and report back to the committee before the committee chooses the vendor

3.0 ADJOURNMENT

Motion to adjourn:

Moved by: G. Forget

There being no further business, the meeting adjourned at 2:27 p.m.

Will reconvene sometime in mid-December.

Carried.